

NEW MILLS HOTEL

101

7th Avenue and 36th Street

New York

Opened October 21st, 1907



1875 Rooms

THE NEW MILLS HOTEL

Seventh Avenue and 36th Street, New York.

Restaurant open to Public

Luncheon, 11.30 to 2.-25c.

30c. and 40c.
per day

Dinner, 5.30 to 8.-30c.

NEW MILLS HOTEL

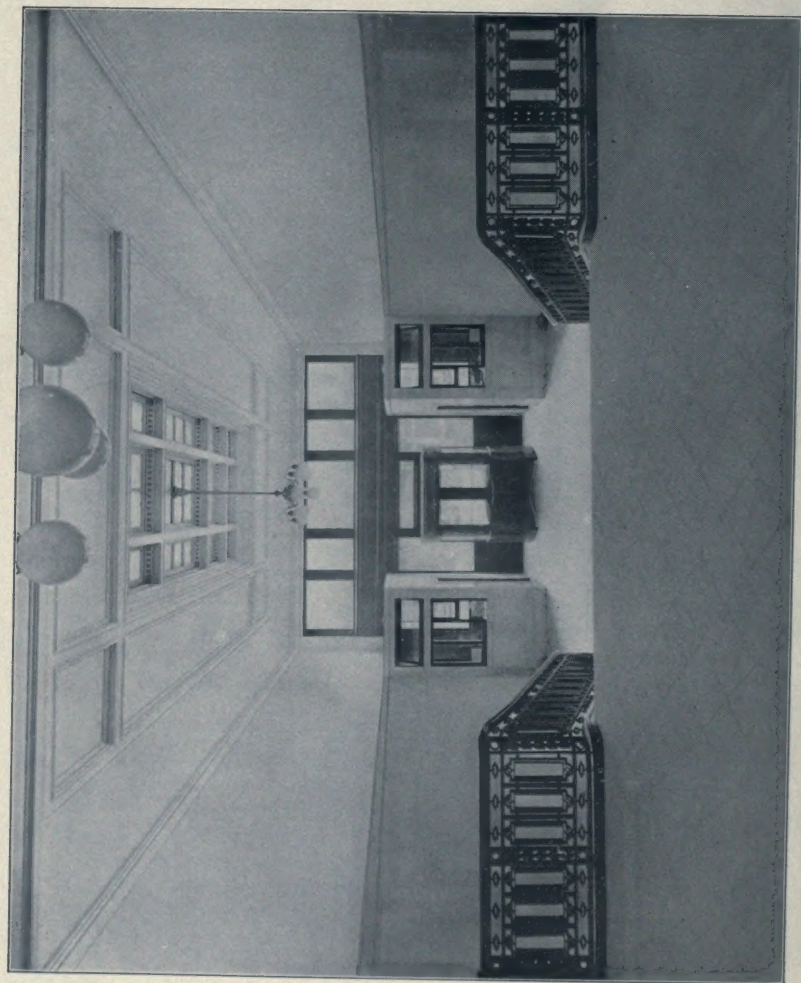
THE NEW MILLS HOTEL, on the corner of Seventh Avenue and Thirty-sixth Street, is the third of the hotels built in New York by Mr. D. O. Mills, for men of small means.

Just ten years ago, November 1, 1897, the first of the Mills Hotels, known as Mills Hotel No. 1, was opened on the site long famous as Depauw Row, at Bleecker, Thompson and Sullivan Streets.

The purpose in establishing these hotels was briefly stated as follows in the address made by Mr. Mills during the exercises attending the formal opening of that hotel:

"Some years ago my attention was called to the condition and prospects of men receiving small salaries, or who were seeking employment, and were trying to live respectably within their means. The Mills Hotel is intended for such self-respecting, self-supporting men, who desire cleanliness, comfort and convenience, but want also to lay up something towards attaining an independence.

"It should be understood, however, that it is in no sense a charitable concern. It would be affectation on my part, to deny a strong desire to benefit my fellow-men. But I seek to do this



THE ENTRANCE HALL

in a strictly business way, without offending the pride or the praiseworthy independence of those whom I am trying to benefit. The Mills Hotel will differ from the ordinary Hotel for men most of all in the effort to give the patron what he pays for—the very fullest possible equivalent for his money.

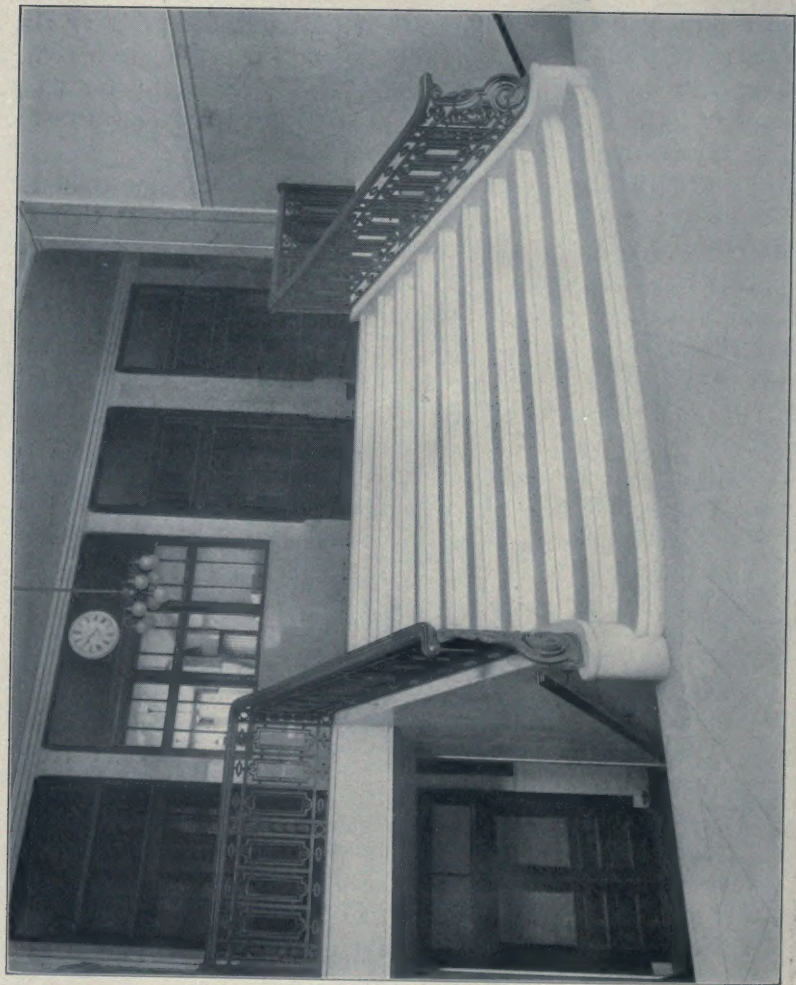
“But it is the intention, from the very beginning, to conduct the enterprise upon a business basis; and this implies that it shall be self-supporting.

“I would not dwell upon this but for my desire to avoid any misapprehension. No patron of the Mills Hotels will receive more than he pays for, unless it be my hearty good will and best wishes. It is true that I have devoted thought, labor, and capital to the earnest effort to help him, but only by enabling him to help himself. In doing the work on so large a scale, and in securing the utmost economies in administration, I hope to give him a larger equivalent for his money than has hitherto been possible. He will think better of himself, and will be a more self-reliant man, and a better citizen, when he knows that he is honestly paying for what he gets.”

MILLS HOTELS NEEDED.

That Mr. Mills correctly apprehended the necessities of the people he designed to benefit is proved by the unqualified success of the enterprise.

Mills Hotel No. 1, opened November, 1897, with 1,554 bedrooms, and Mills Hotel No. 2 in August, 1898, with 600 bedrooms, have been filled almost from the time of their opening. During the winter months hundreds have been nightly turned away for want of sufficient rooms. And in all these ten years no patron has



THE FOYER

suffered loss of self-respect or felt other than the pride of the self-dependent man, for he paid a fair equivalent for the accommodations furnished.

The enterprise has been watched with keen interest by students of sociology all over the world. The hotels have been an object of interest to travelers who have visited the hotels, carefully inspected the equipment and studied their administration. With success demonstrated, it has followed that the term "Mills Hotel" has been applied to this peculiar type of Men's Hotels, and there are now similar hotels in a number of cities in this country and Europe, in none of which is Mr. D. O. Mills financially interested. From the first it was intended to confine operations to New York City, and this purpose has been adhered to. It was intended however to respond, in some measure, to the growing needs of this city, and the New Mills Hotel is erected in accordance with that purpose.

CONVENIENT LOCATIONS.

From the beginning the convenience and economy of the patrons have been considered in the location of the hotels, and they have been erected not remote in distance, long in time or expensive in carfare from the places of employment, but rather as near, and consequently involving as little expense of money and time as possible.

Hence the New Mills Hotel, in the heart of the Greater New York, with surface, elevated and subway transit ramifying to all parts of the city, and within a few minutes' walk of the two great railroad stations which, within a few months, will convey the traveling multitudes to and from Manhattan Island.



The West Court looking from entrance
The West Court looking toward entrance

HOMES FOR 4,000 MEN.

The New Mills Hotel, corner Seventh Avenue and Thirty-sixth Street, with.....	1,875	bedrooms
Mills Hotel No. 1, Bleecker, Thompson and Sullivan Streets, with.....	1,554	“
Mills Hotel No. 2, Rivington and Chrystie Streets, with.....	600	“

a total of..... 4,029 bedrooms

will thus house over 4,000 men, within easy distance of the schools, colleges, offices, stores, factories, and other establishments of the city.

A DETAILED DESCRIPTION.

The entrance of the New Mills Hotel is on West Thirty-sixth Street, within one minute's walk of Broadway, at Herald Square. It occupies a space nearly 200 feet on West Thirty-sixth Street, and 100 feet on Seventh Avenue. Upon this site a building has been erected, simple in style, but handsome in appearance, and excellently adapted to the purpose for which it is intended. The Architects were Messrs. Copeland & Dole, and the plans were drawn and the building erected under the supervision of Mr. J. M. Robinson, Consulting Engineer.

The building rises fifteen stories in height, and the exterior presents an impressive yet simple appearance. It is of steel construction, faced with limestone, light brick and terra cotta. Above the main story the floors are granolithic upon concrete arches, with marble terrazzo in the corridors. The hotel is absolutely fireproof throughout.



THE READING ROOM AND LIBRARY

REGISTRY OFFICE.

The entrance opens into a marble foyer, which is light and airy and leads to three sets of marble steps, two leading to the restaurant and basement, and one broad flight in the center leading to the main floor.

Right and left of the entrance are two registry offices, where the patrons secure their rooms by the day, week, or month, the price being thirty cents, with a limited number of rooms at forty cents, per night, payable invariably in advance, a receipt being given therefor.

THE MAIN FLOOR.

The first impression is of simple dignity and spaciousness, which is emphasized upon ascending the steps. Immediately in front are three large elevators to the sleeping floors. In the rear of these elevators are the Manager's offices. To the right and left a spacious vestibule leads to large lounging rooms with marble and glass floors. These two rooms are formed by two large, open courts, which afford light and ventilation to the bedrooms above, and they are covered, over the main story, by large skylights, supported by marble columns. Tables, chairs, and other furniture announce the comfort and homeliness which is the prime aim of the Hotel. Four large sitting rooms open from these enclosed courts, with comfortable chairs and tables, a fine and well assorted library of books, and in the writing room, paper and envelopes, games, etc., for the free use of the guests.

In the writing room also are the mail desk, news stand, public telephone station, laundry office, etc. The walls of this main story are all wainscoted with marble.



THE RESTAURANT

THE BEDROOMS.

Above this main floor are fourteen stories, consisting of the 1,875 bedrooms. About one hundred of them are 8 x 8 feet, and rent for forty cents per night; the remainder are about 8 x 6 feet, and rent for thirty cents per night. Every room is completely enclosed, and has one or more windows opening to the outer air. A transom over the door insures thorough ventilation. Each room has an electric light, and is heated by a steam coil. Upon each floor there is a well appointed lavatory, with hot and cold water. These are situated in a wing running from the rear of the hotel, and are entirely separated from the living rooms.

The furniture of the bedrooms consists of a white enameled iron, single bedstead, with an excellent hair mattress, hair and feather pillows, and an ample supply of bed covering, a chair, a wardrobe, and a rug.

In addition to the three elevators there are four sets of stairs leading from the bottom to the top of the house.

The roof is flat and tiled with vitreous roof tile, absolutely water proof, and from it can be obtained a fine outlook over the surrounding city.

THE RESTAURANT.

To the Restaurant and basement and all their details Mr. Mills has devoted his special attention, and here many of the latest devices of modern hotel science have been installed. The basement is a high one, its floor is only seven feet below the street level, and upon the Seventh Avenue side it rises seven feet above, thus insuring plenty of light and air. Here is situated the Restaurant, which is open to the general public, as well as to the guests. It is a handsome room, extending all along the Seventh



THE LAVATORY AND BATHS

Avenue end and will seat over four hundred people at a time. The ceiling is supported by marble columns, and the walls are wainscoted six feet high with marble. Meals *à la carte* can be obtained at any price from five cents up, but regular meals will be served—breakfast, luncheon, and dinner—at the lowest possible prices consistent with good quality. The intention is to serve nutritious food in a neat and prompt manner, at a price within the means of the patrons.

In all its arrangements and appointments the Kitchen is a model of a sanitary and complete hotel cuisine. The ranges and large kettles and steam cookers are located where perfect ventilation is obtained. There are ample steam and serving tables, dish washing machinery and glass and silver counters. The refrigerators are the most sanitary that modern science has devised.

BATHS AND LAVATORY.

In the basement also are the Bakery, the Laundries, the Servants' Dining Room, the Baggage Room, Barber Shop, Lavatory and Toilets. There are thirty Shower Baths with hot and cold water for the free use of the guests. The partitions of the baths and toilets are of Tennessee marble, and all the walls are of white enameled brick. With the exception of the Restaurant the floor of the basement is of Welsh red tile throughout, and the ceiling of white enamel tile. In all the basement rooms there are perfect natural light and ventilation.

The Laundry is equipped with modern machinery, equal, if necessary, to the requirement of the three Mills Hotels. This is true also of the Bakery equipment.

The Sub-Basement occupies the entire building space, and in it

THE KITCHEN



is located a large and commodious engine room, in which is installed all the machinery and equipment necessary for heating, ventilating, electric lighting, refrigerating, cooking, laundry, and elevator power, which will insure the successful running of the hotel in all its branches. All the drinking water used in the building is run through a filtration and cooling plant. The engine room is perfectly lighted through large skylights. The cellar contains ample storage space for the supplies used in the hotel and large cold storage rooms for provisions.

From cellar to roof the most careful consideration has been given towards making the building thoroughly adapted for the purposes for which it was intended, and it is believed that the experience derived from the conduct of the hotels during the ten years in which they have been in operation has resulted in making the New Mills Hotel as well adapted for the purpose as it is possible for a building to be.

SCHEDULE OF RATES

1,650 Bedrooms.....	30 cents
225 " 	40 "

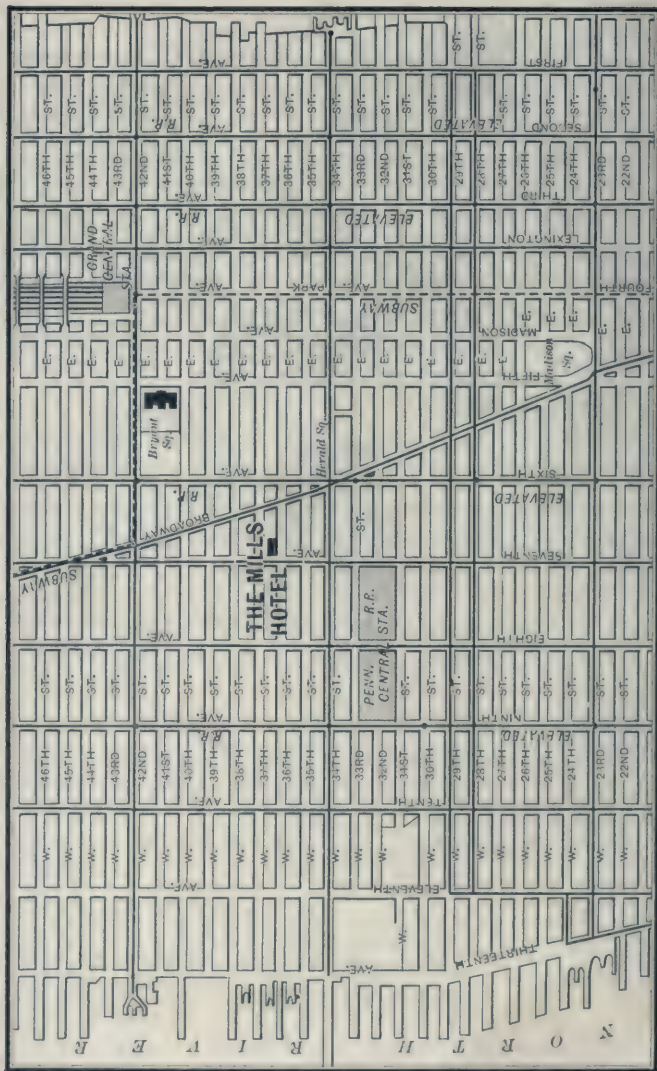
No extra charge for Books, Stationery or Baths. Hot and Cold Shower Baths open from 6 to 9 A. M., 4 to 10 P. M.

Restaurant in Basement, open to the general public, à la carte all day, from 6 A. M. to 12 midnight.

Regular Breakfast from 6 to 10 A. M., 25 cents. Luncheon from 12 to 2 P. M., 25 cents. Dinner from 5:30 to 8 P. M., 30 cents.

For further information address:

John L. Thomas,
Manager Mills Hotels and Dwellings,
161 W. 36th St., New York.



LOCATION OF NEW MILLS HOTEL

BREAKFAST 6 to 10 A. M., 25 CENTS

CHOICE OF

Bananas and Cream, Baked Apple and Cream, Stewed Prunes, Orange or Grapes

CHOICE OF

Oatmeal, Shredded Wheat Biscuit, Cream of Wheat, Pettijohn, Grape-Nuts, Force or Boiled Rice

CHOICE OF

Panfish, Codfish Cakes, Salt Mackerel, Two Eggs, Boiled, Fried or Scrambled, Calf's Liver and Bacon, Hamburger Steak, Corned Beef Hash, Country Sausage, or Stewed Honey-Comb Tripe, Creole

Rolls, Corn Muffins, or Crullers

Coffee, Tea, Cocoa or Milk

LUNCHEON 12 to 2 P. M., 25 CENTS

CHOICE OF

Purée of Split Pea

Consommé Paysanne

CHOICE OF

Corned Beef Hash with Green Peppers

Pork Chops Sauté, Sauce Piquante

Roast Prime Ribs of Beef

Roast Lamb, Mint Sauce

Stewed Kidneys with Mushrooms

Frankfurters with Sauerkraut

CHOICE OF TWO

Boiled Potatoes

String Beans

Potato Salad

Mashed Potatoes

in Cream

Escarole Salad

CHOICE OF

Chocolate Pudding

Tea

Peach Pie

Coffee

or

Mince Pie

Milk

Grapes

DINNER 5:30 to 8 P. M., 30 CENTS

CHOICE OF

Chicken Okra Soup

Consommé with Vegetables

CHOICE OF

Baked Bluefish à la Creole

Boiled Leg of Mutton, Caper Sauce

Chicken Fricassee with Rice

Hamburger Steak with Onions

Fried Calf's Brains, Tomato Sauce

Roast Prime Ribs of Beef

Roast Venison, Currant Jelly

Macaroni au Gratin

CHOICE OF TWO

Cauliflower, Cream Sauce

Lettuce and Tomato Salad

Boiled Sweet Potatoes

Mashed Potatoes

Boiled Potatoes

Fried Egg Plant

CHOICE OF

Custard Pudding

Tea

Mince Pie

Coffee

Apple Pie

or

Malaga Grapes

Milk

BILL OF FARE CHANGED DAILY

